



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		to						
	KSNV			08/06/12 to 08/12/12	2x	-TWTF--					
	KSNV			W	08/08/12	:30	5:59 AM	NVSB-TV12-15 why would	\$400.00		1
	KSNV			Th	08/09/12	:30	5:47 AM	NVSB-TV12-15 why would	\$400.00		2
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		to						
	KSNV			08/13/12 to 08/19/12	1x	M-----					
	KSNV			M	08/13/12	:30	5:52 AM	NVSB-TV12-19 Never Beel	\$400.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
	KSNV			08/13/12 to 08/19/12	2x	M-----					
	KSNV			M	08/13/12	:30	6:24 AM	NVSB-TV12-19 Never Beel	\$700.00		1
	KSNV			M	08/13/12	:30	6:59 AM	NVSB-TV12-19 Never Beel	\$700.00		2
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
	KSNV			08/06/12 to 08/12/12	3x	-TWTF--					
	KSNV			W	08/08/12	:30	6:58 AM	NVSB-TV12-15 why would	\$700.00		2
	KSNV			Th	08/09/12	:30	6:29 AM	NVSB-TV12-15 why would	\$700.00		7
	KSNV			F	08/10/12	:30	6:13 AM	NVSB-TV12-19 Never Beel	\$700.00		4
5	KSNV	Today Show	658a-9am		to						
	KSNV			08/06/12 to 08/12/12	4x	-TWTF--					
	KSNV			Tu	08/07/12	:30	8:58 AM	NVSB-TV12-15 why would	\$1,400.00		1
	KSNV			W	08/08/12	:30	8:37 AM	NVSB-TV12-15 why would	\$1,400.00		6
	KSNV			Th	08/09/12	:30	8:59 AM	NVSB-TV12-15 why would	\$1,400.00		3
	KSNV			F	08/10/12	:30	7:22 AM	NVSB-TV12-19 Never Beel	\$1,400.00		8
6	KSNV	Today Show	658a-9am		to						
	KSNV			08/13/12 to 08/19/12	2x	M-----					
	KSNV			M	08/13/12	:30	7:59 AM	NVSB-TV12-19 Never Beel	\$1,400.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am	M	08/13/12	:30	8:50 AM	NVSB-TV12-19	Never Beel	\$1,400.00	1
7	KSNV	4PM NEWS (1 hour)	4-5pm	M	08/13/12	:30	4:25 PM	NVSB-TV12-19	Never Beel	\$700.00	1
9	KSNV	News 3 Olympic Zone	7:30-8:00PM	M	08/13/12	:30	7:58 PM	NVSB-TV12-19	Never Beel	\$750.00	1
10	KSNV	Olympics Primetime	730pm-12am	M	08/13/12	:30	7:58 PM	NVSB-TV12-19	Never Beel	\$750.00	1
11	KSNV	Olympics Primetime	730pm-12am	M	08/13/12	:30	7:58 PM	NVSB-TV12-19	Never Beel	\$750.00	1
13	KSNV	Olympics Daytime WEEKEND	4am-6pm	M	08/13/12	:30	7:58 PM	NVSB-TV12-19	Never Beel	\$750.00	1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Olympics Daytime WEEKEND	4am-6pm	Su	08/12/12	:30	8:04 AM	NVSB-TV12-19 Never Beel	\$1,700.00		3
	KSNV			Su	08/12/12	:30	10:58 AM	NVSB-TV12-19 Never Beel	\$1,700.00		1
	KSNV			Su	08/12/12	:30	12:09 PM	NVSB-TV12-19 Never Beel	\$1,700.00		2
	KSNV			Su	08/12/12	:30	2:23 PM	NVSB-TV12-19 Never Beel	\$1,700.00		4
14	KSNV	Olympics Daytime WEEKEND	4am-6pm	08/06/12 to 08/12/12		4x	-----S-				
	KSNV			Sa	08/11/12	:00			\$4,700.00 Unresolved		2
	KSNV			Sa	08/11/12	:30	9:18 AM	NVSB-TV12-19 Never Beel	\$1,700.00		1
	KSNV			Sa	08/11/12	:30	12:13 PM	NVSB-TV12-19 Never Beel	\$1,700.00		4
	KSNV			Sa	08/11/12	:30	12:43 PM	NVSB-TV12-19 Never Beel	\$1,700.00		3
15	KSNV	Olympics Daytime Weekdays	9am-4pm	08/06/12 to 08/12/12		12x	-TWTF--				
	KSNV			Tu	08/07/12	:30	10:18 AM	NVSB-TV12-15 why would	\$1,200.00		2
	KSNV			Tu	08/07/12	:30	10:59 AM	NVSB-TV12-15 why would	\$1,200.00		12
	KSNV			Tu	08/07/12	:30	2:44 PM	NVSB-TV12-15 why would	\$1,200.00		1
	KSNV			W	08/08/12	:30	9:15 AM	NVSB-TV12-15 why would	\$1,200.00		3
	KSNV			W	08/08/12	:30	11:05 AM	NVSB-TV12-15 why would	\$1,200.00		9
	KSNV			W	08/08/12	:30	12:47 PM	NVSB-TV12-15 why would	\$1,200.00		4
	KSNV			Th	08/09/12	:30	9:33 AM	NVSB-TV12-15 why would	\$1,200.00		6
	KSNV			Th	08/09/12	:30	2:13 PM	NVSB-TV12-15 why would	\$1,200.00		5
	KSNV			Th	08/09/12	:30	3:11 PM	NVSB-TV12-15 why would	\$1,200.00		10
	KSNV			F	08/10/12	:30	11:44 AM	NVSB-TV12-19 Never Beel	\$1,200.00		8
	KSNV			F	08/10/12	:30	12:38 PM	NVSB-TV12-19 Never Beel	\$1,200.00		11
	KSNV			F	08/10/12	:30	2:09 PM	NVSB-TV12-19 Never Beel	\$1,200.00		7
16	KSNV	News 3 Olympic Zone	7:30-8:00PM	08/06/12 to 08/06/12			-TWTF--				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	News 3 Olympic Zone	7:30-8:00PM		to 08/12/12	1x						
				TU	08/07/12	:30	7:38 PM	NVSB-TV12-15 why would		\$750.00		1
17	KSNV	Olympics Daytime Weekdays	9am-4pm		to 08/12/12	2x						
				TU	08/07/12	:30	11:11 AM	NVSB-TV12-15 why would		\$1,200.00		1
				W	08/08/12	:30	1:40 PM	NVSB-TV12-15 why would		\$1,200.00		2
19	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to 08/12/12	1x						
				TU	08/07/12	1:00	5:15 AM	NVSB-TV12-09 Stanley		\$800.00		1
20	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to 08/12/12	1x						
				F	08/10/12	1:00	6:58 AM	NVSB-TV12-09 Stanley		\$1,400.00		2
21	KSNV	Today Show	658a-9am		to 08/12/12	2x						
				TU	08/07/12	1:00	8:27 AM	NVSB-TV12-09 Stanley		\$2,800.00		1
				Th	08/09/12	1:00	8:29 AM	NVSB-TV12-09 Stanley		\$2,800.00		2
22	KSNV	Wake Up Early Wagners	430a-5a		to 08/12/12	1x						
				Th	08/09/12	:30	4:59 AM	NVSB-TV12-15 why would		\$150.00		1
23	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to 08/12/12	1x						
				M	08/13/12	1:00	6:39 AM	NVSB-TV12-09 Stanley		\$1,400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	------------	-------	------	----------------	-------

Aired Spots 55

Gross Total \$98,350.00
Agency Commission \$14,752.50
Net Amount Due \$83,597.50
Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.